

DON'T THINK, JUST PANIC.

THE BEAUTIFUL PANIC

THE FINAL DAYS OF THE INTERNET

Nothing lasts forever.

On the internet, people like myself and my materials are like tiny piles of sand. Every one of us makes up the vast beaches of cyberspace. The lucky mounds are disseminated into the others. Spreading themselves across the beach. There is a

consistent level to the water. It rises occasionally with waves of undesirable activities.

A tsunami is coming. As the amount of people with access to the ultimate tool of influence increases; the global system that depends on the old

ways of doing business, is at risk. The algorithm that feeds you the content and products that keep you coming back, have a neural side effect. It makes you feel like an

individual. It puts your needs before the system's.

Around the world, there are societies that depend on people not knowing their worth. These people are forced to work in sweatshops for pennies on the dollar. They believe that there is no choice.

IN 1994, THE SELF-EMPLOYMENT RATE WAS 12.1 PERCENT; BY 2015, THE RATE HAD DECLINED TO 10.1 PERCENT. FROM 1994 TO 2015, THE UNINCORPORATED SELF-EMPLOYMENT RATE FELL FROM 8.7 PERCENT TO 6.4 PERCENT. (INCORPORATED WENT FROM 3.2 TO 3.7) – US BUREAU OF LABOR STATISTICS.

dependence on goods coming out of these less fortunate places. But the effect will be felt. When I hear of a country censoring its internet, this might be the real reason.

THE SOCIAL MEDIA PAYROLL

PATREON advertises

200,00+ creators.

ONLYFANS says it has

1,000,000+ creators and

pays \$3,000,000,000+

annually.

YOUTUBE boasts 40,000

fulltime creators. The

company pays

between 6 to 12 cents

per view. A youtuber

with 6.8 million views

can make up to

\$408,000.

INSTAGRAM: "micro-

influencer," one with

10,000 to 50,000 active

fans, "used to only pick

up only a couple

hundred bucks,

now they're getting a

few thousand per post,"

"Influencers with up to 1

million followers will see

\$10,000 per post, while 1

million followers and up

can charge \$100,000 or

more". – (1&2) USA

today.

Every country on the planet is struggling with some form of hyper-individualistic shift in the national consciousness. People with high self-esteems that no longer see the point of sacrificing their time and body for low pay, while others live in mansions with executive work. Some blame the recent spike in unemployment on politics, or covid. I blame this. I blame the internet for making the entrepreneurial spirit a permanent fad.

In 1994, the self-employment rate was 12.1 percent; by 2015, the rate had declined to 10.1 percent. From 1994 to 2015, the unincorporated self-employment rate fell from 8.7 percent to 6.4 percent. (incorporated went from 3.2 to 3.7) – US bureau of labor statistics.

This has shifted dramatically. New research shows that 44 million workers—or 28.2%—were **self-employed** at some point during a given week in 2019. May 30, 2020

During these years, everyone was working for the man. At the same time, every single celebrity born on the

internet espouses the new craze: independent employment. Every single one of them asking the same question, why aren't you working for yourself? The self-employment rate has tripled in 5 years!

This is chipping away at a highly centralized workforce. If this trend continues globally, the large corporations are not only going to be suffering because of the dwindling

The next wave is the next generation. They don't want to be a cog in the machine. They want to follow their passions at any cost. They will hold individualism as the highest priority. What happens if the next generation holds the self over the society?

workforce; they would be suffering for the products themselves. Another wave is looming out there.

Both waves together would be catastrophic for our beach. While the self-employment rate was dwindling (1994-2015)

There was a decline in the agricultural self-employment rate, which might be due to a decrease in the number of small farms and the emergence of large farming operations. If the same trend hits the agricultural sector, the beach will be no more.

The next wave is the next generation. They don't want to be a cog in the machine. They want to follow their passions at

any cost. They will hold individualism as the highest priority. What happens if the next generation holds the self over the society? What happens if the next generation of kids decide in mass to spend all their time "hustling" on the internet? Even as the world burns down around them.

It is ironic that the conservatives blame liberal laziness as the potential fall, when it might be a mass expedition into a capitalism killing hyper-individualism. I hope I'm wrong. If I'm not, you heard it here first.